WHERE STUDENTS TURN TALENTS INTO ACHIEVEMENT

Nineteen-thousand strong, students come to Oregon State University from every county in Oregon, every state, and 80 different countries. Here, they create a vision for their lives—figuring out what they enjoy, where they excel, what they have to offer the world. They leave OSU ready to marshal their talents and abilities in the service of society, whether here in Oregon or across the globe.
WHERE PROFESSORS GUIDE AND INSPIRE Not satisfied to teach "by the book," OSU professors develop courses and projects that are as exciting and innovative as their research. They draw their students in with incredible passion and creativity, and then inspire them to ask questions and seek answers on their own—not just in the classroom, but in studios and laboratories, in forests and fields, throughout the Willamette Valley and around the world.

ABOVE: WILLIAM BOGLEY, ASSOCIATE DEAN, THE UNIVERSITY HONORS COLLEGE, AND ROBYN MITTS, AN INTERIOR DESIGN MAJOR
WHERE RESEARCH CHANGES LIVES  Every day, OSU faculty members and their students engage in research that is changing our lives for the better—whether by uncovering the relationships among forests, climate, and water supply, or unlocking the cellular mechanisms of devastating diseases. By exploring a host of questions that are critical to the health of humans and the environment, they are paving the way to a better world.
WHERE MODERN-DAY PIONEERS THRIVE. OSU is on the forefront of high-tech innovation that is transforming our economy and our world. Our research teams are hard at work creating the revolutionary products of tomorrow—from portable kidney dialysis machines, to microreactors that generate biofuels, to the world’s first-ever transparent integrated circuit, which can transform glass or plastic into an interactive tool.

ABOVE: THE SOLID STATE MATERIALS AND DEVICES RESEARCH LABORATORY, COLLEGE OF ENGINEERING.
WHERE SPACES FOSTER PROBLEM-SOLVING  

OSU’s buildings are more than bricks and mortar. They are the spaces that bring great minds together to grapple with important challenges, sparking new ideas and inventive solutions. In addition to featuring open areas and work spaces that enable collaboration, the Kelley Engineering Center incorporates “green” design and construction practices that minimize its environmental impact—earning it a Leadership in Energy and Environmental Design Gold certification.

ABOVE: KELLEY ENGINEERING CENTER, HOME TO THE TEKBOTS LABORATORY

Flagship_mech_v23_forPDF.qxd  9/19/07  12:56 PM  Page 8
WHERE EXCELLENCE GOES BEYOND THE CLASSROOM. Excellence is everywhere at OSU. You can see it when students gather in the Memorial Union for club meetings and study groups. You can hear it when our musicians and singers rehearse in Benton Hall. You can feel it when the football team takes the field at Reser Stadium, gymnasts warm up in Gill Coliseum, or the baseball team celebrates back-to-back College World Series championships. These are experiences that last a lifetime.
WHERE SCIENTISTS CREATE A BETTER WORLD  More than 200 OSU scientists in eight different colleges are leading the way in understanding and protecting our oceans and coastlines. From conserving vital marine ecosystems and animal species to studying the connections between climate change and the ocean environment, they are uncovering new knowledge that has critical implications for the Pacific Northwest and countries around the globe.

ABOVE: JANE LUBCHENCO, THE WAYNE AND GLADYS VALLEY CHAIR IN MARINE BIOLOGY, COLLEGE OF SCIENCE
WHERE LEADERS ARE MADE: Few students come to Corvallis with a clear sense of what they can do or what they might become. Most leave here with new goals and dreams, along with the skills needed to achieve them, in the Austin Entrepreneurship Program. Students gain real experience figuring out how to bring OSU-invented products and technologies to market—such as a new test for detecting bird flu, developed by a professor in the College of Veterinary Medicine.
WHERE THE FUTURE BEGINS: OSU’s mission took root with the Land-Grant Act of 1862, which challenged states to create a new kind of college that would make higher education more accessible and more applicable to real-world problems. This historic mandate inspires us today, as we reach out and touch the future through our research, teaching, and collaboration. OSU’s work matters deeply, for all of us.

THIS HISTORIC MOMENT
Oregon State University is an amazing place at an exceptional time in its history. Walk this campus on any given day and you can witness the impact we are making—first and foremost, on the lives of our students, but also on the lives of people throughout Oregon and the world.

Venture into OSU’s classrooms, labs, and studios, and see students and professors engaged in a quest for new knowledge that solves problems and improves lives. Witness their groundbreaking research in action, as they create the innovations that lead to a better world.

This is our moment. More than ever before, our state and our world need the expertise we have to offer, both through our pioneering discoveries and the OSU graduates who will become the next generation of leaders. Right now, we have the potential to create more of the life-changing opportunities and success stories that define excellence at OSU.

We invite you to join with us in The Campaign for OSU, an historic effort to harness the power of private support like never before at Oregon State University. By raising $625 million, The Campaign will touch every area within this institution, elevating us to a new level of accomplishment and strengthening the role of philanthropy in the important work that we do. It will ensure that our University provides the best environment for living, learning, and discovering. It will guarantee a stronger future not only for this amazing place, but also for our state and our world.
JIM AND CATHY GUINN RUDD ’76, WHO HAVE A SON AT OSU, ARE LONGTIME SUPPORTERS OF THE UNIVERSITY. ONE OF THEIR MANY CONTRIBUTIONS IS AN ENDOWED PRESIDENTIAL SCHOLARSHIP IN THE COLLEGE OF HEALTH AND HUMAN SCIENCES, CATHY’S ALMA MATER. “ENDOWING A PRESIDENTIAL SCHOLARSHIP WAS THE BEST WAY TO HONOR THE PROFESSORS WHO IMPACTED CATHY’S LIFE, WHILE ALSO PROVIDING OTHER STUDENTS WITH THE SAME WONDERFUL OPPORTUNITY—NOT JUST FOR TODAY, BUT LONG AFTER WE ARE GONE. ANYTHING WE CAN DO TO INSPIRE INTELLECTUAL CURiosity AND ACHIEVEMENT MAKES US FEEL THAT WE ARE CONTRIBUTING TO A BETTER WORLD FOR ALL OF US.” — JIM RUDD

An avid birder since the age of 10, Noah Strycker was just in high school when he began publishing articles, illustrations, and photographs in national birding magazines. He was seriously considering Cornell when his work caught the attention of OSU Professor Douglas Robinson, a specialist in avian ecology, who encouraged him to look at Oregon State. The Presidential Scholarship played a key role in his decision to attend. “The scholarship has freed me financially to do what I want to do. I’ve taken a wider range of classes. I’ve studied abroad in the Galapagos Islands of Ecuador and assisted Dr. Robinson with research projects in Michigan and Panama. The pressure to work or borrow money would have kept me from these opportunities.”

Noah also has continued his magazine work, edited two books on Oregon ornithology, and contributed illustrations to dozens of publications. In 2007, he earned two prestigious national scholarships: the Barry M. Goldwater Scholarship, for students planning careers in math and science, and the Morris K. Udall Scholarship, for those planning environmental careers. After completing another study abroad experience in Australia and Fiji, he plans to apply for a Rhodes Scholarship. Noah is just one example of the many gifted, passionate scholarship students who are building their futures at OSU.
I came to OSU undecided about a major, and I am leaving with a career that matters. My professors were amazing teachers who made me want to be just like them. I will not just be teaching Spanish, but preparing students for life.

— SALVADOR MUNOZ, A SCHOLARSHIP RECIPIENT MAJORING IN SPANISH AND EDUCATION, BALANCED HIS STUDIES WITH MARINE RESERVE TRAINING AND A TOUR OF DUTY IN IRAQ. THE COLLEGE OF EDUCATION’S DOUBLE DEGREE PROGRAM, LAUNCHED IN 2003, ENABLES STUDENTS TO EARN TWO UNDERGRADUATE DEGREES CONCURRENTLY—ONE IN THEIR CHOSEN FIELD AND ONE IN EDUCATION.

BRIDGING TWO WORLDS

Christiana Ukeagu, a philosophy major in the College of Liberal Arts, plans to put her OSU education to work on behalf of the two places she considers home: Africa and the United States. A native of Nigeria who immigrated to the U.S. a decade ago, she is passionate about shaping policies here that will improve everyday life in Africa. "Being involved with OSU’s Black Cultural Center, the Student Senate, and the African Students Association has shown me that I can effect change," she says. "And my professors have taught me the skills to do so." Christiansa recently took part in the prestigious Public Policy and International Affairs Summer Seminar at Carnegie Mellon University, and she is preparing to complete an internship in South Africa or Kenya. She also is working to establish a scholarship organization to help Nigerian students.

THE FUTURE OF PHARMACY

Each year, about 80 OSU College of Pharmacy graduates take their places on the front lines of the American health care system. They have learned how to work with physicians and other care providers to educate and counsel patients, oversee complex drug distribution systems, monitor and adjust drug doses, and prevent life-threatening drug interactions. They also have taken part in research that is essential to finding new and better medications, by working with faculty members in OSU’s Center for Drug Discovery.

SCHOLARSHIPS & FELLOWSHIPS

ATTRACTING TALENT

Scholarships and fellowships are critical tools for attracting talented students to Oregon State. We must invest in opportunities that best suit each student—whether in research, in teaching, or in public service. Merit-based programs such as the Presidential Scholarship play a key role in understanding students’ decision to enroll—particularly for students who could have chosen schools such as Stanford, Berkeley, or MIT. Fellowships ensure that OSU can attract the best graduate students. Freed from the burden of tuition and living expenses, they can pursue their passion for study and research as they prepare to become the next generation of leaders in industry, public service, and academia. Merit scholarship programs also help OSU keep Oregon’s most promising students in-state, which increases the likelihood that they will choose to build a career here. We are working to reverse the “brain drain” described a few years ago by The Oregonian, which reported that more than half of Oregon’s high-ability high school graduates leave the state to attend college.

ENSURING ACCESS

OSU also is committed to ensuring that all young people of great potential—regardless of their backgrounds—have access to the experience available here. Historically, the state of Oregon helped keep tuition at OSU affordable, but today we must step up and assume this responsibility ourselves. As recently as 1999, state funding covered more than half the cost of a four-year education at OSU; now it covers about one-third. Consequently, OSU’s tuition and fees have risen substantially over the last two decades, and rising indebtedness has limited educational opportunities for bright students from modest circumstances. OSU is not the model of affordability that alumni of past generations knew—but we can change that. By increasing scholarship funding, we can keep pace with students’ rising tuitions, bills, and expenses. Private support is essential if we are to make an OSU education more desirable for the highest-achieving students, and more accessible to talented students of all backgrounds. The Campaign for OSU seeks to increase endowment for scholarships and fellowships by nearly 50 percent, supporting awards for need, merit, and diversity.
HANK SCHUETTE ’50 AND HIS WIFE, JANICE, ESTABLISHED THE FIRST ENDOWED CHAIR IN OSU’S DEPARTMENT OF NUCLEAR ENGINEERING AND RADIATION HEALTH PHYSICS IN 2003. THE POSITION BUILDS ON THEIR LONGTIME PROFESSIONAL INTEREST IN POWER GENERATION.

“I SPENT MY WORKING LIFE IN POWER PLANTS, AND I AM FAMILIAR WITH THE NEEDS THIS COUNTRY HAS FOR ENERGY. WE MUST HAVE PEOPLE WHO COMPLETELY UNDERSTAND THE USE OF NUCLEAR POWER, AND HOW IT CAN BE DONE SAFELY AND SUCCESSFULLY. JANICE AND I WANTED TO PLAY A ROLE IN SITTING OSU IN THIS DIRECTION—for the benefit of the school today and those yet to come, and also for our state and nation.”

—HANK SCHUETTE

José Reyes, holder of the Henry W. and Janice J. Schuette Endowed Chair in Nuclear Engineering and Radiation Health Physics, says, “It was in high school that I was first drawn to the idea that you can engineer an atom to do things of great benefit to people.” Since joining OSU 20 years ago, Dr. Reyes has led the way in creating new designs for nuclear power generators that enhance their safety and even their portability. These advances will not only reduce the nation’s and the world’s dependence on fossil fuels, but also transform people’s lives in remote areas and developing nations.

Dr. Reyes credits the Schuette Chair with jumpstarting his department’s work on modular nuclear power plants that can quickly provide clean, inexpensive energy. “The Schuette’s generosity gave us the flexibility to support the time of several faculty members working on a brand new design concept,” he says.

Under Dr. Reyes’ leadership, the undergraduate and graduate programs in nuclear engineering have been ranked among the best nationwide, attracting the most talented students to OSU.
“An endowed chair is the best kind of gift because it allows me to better my own students, my department, and my discipline,” says Alexis Walker, holder of the Jo Anne Leonard Petersen Chair in Gerontology and Family Studies. An expert on families and aging, Dr. Walker has been able to serve as editor of the Journal of Marriage and Family, develop an undergraduate textbook, bring visiting scholars to OSU each year, and create new research opportunities for students. She might develop new courses and student research experiences, secure grants, partner with colleagues at OSU and other institutions, or publish and present research.

These positions have an amazing ripple effect, creating a more dynamic learning environment and building the kinds of signature programs that attract top students and faculty. OSU has a comparatively small number of endowed positions—just 45 at the start of The Campaign, compared to 75 at the University of Oregon—so each new position has that much more power to energize an entire department or college.

Endowed positions also are powerful incentives for rising faculty stars, whose achievements can serve as a critical source of funding for a faculty member’s office, teaching, research, and service. The promise of a chair or professorship can help junior faculty members see OSU as a place to pursue new paths and new dreams. OSU alumni often say they enjoyed the kinds of close relationships with faculty members that are more typically associated with smaller liberal arts colleges.

FACULTY CHAIRS & PROFESSORSHIPS

REWARDING EXCELLENCE

Oregon State faculty members shape the curriculum, drive the research program, and bring recognition and funding to the University. They also are the role models who inspire students to pursue new paths and new dreams. OSU alumni often say they enjoyed the kinds of close relationships with faculty members that are more typically associated with smaller liberal arts colleges.

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Endowed chairs and professorships are critically important to creating an environment where top-echelon faculty members want to build careers. Each position brings with it a perpetual source of funding that a faculty member can use for activities related to teaching and research. It is a place where an amazing ripple effect is created, one with a more dynamic learning environment, and building the kinds of signature programs that attract top students and faculty. OSU has a comparatively small number of endowed positions—just 45 at the start of The Campaign, compared to 75 at the University of Oregon—so each new position has that much more power to energize an entire department or college.

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JIM BERNAU, FOUNDER AND PRESIDENT OF WILLAMETTE VALLEY VINEYARDS, HAS MADE A SIGNIFICANT CONTRIBUTION TOWARD ENDOWING A DIRECTORSHIP FOR THE OSU WINE INSTITUTE.

MORE THAN A DECADE AGO, JIM CREATED A PROFESSORSHIP IN FERMENTATION SCIENCE AT OSU.

“WHEN I FOUNDED MY VINEYARD IN 1983, OSU EXTENSION SCIENTISTS WERE THERE TO HELP ME GET STARTED—AND THEY HAVE BEEN AN ESSENTIAL PARTNER EVER SINCE. THE WINE INDUSTRY IN OREGON IS STILL SO YOUNG, WITH SUCH GREAT POTENTIAL YET TO BE REALIZED. THE FOCUSED RESEARCH EFFORTS OF THE OSU WINE INSTITUTE WILL ALLOW US TO MAKE THE KIND OF ADVANCES THAT WILL CREATE AMAZING NEW OPPORTUNITIES FOR OUR CHILDREN, GRANDCHILDREN, AND THE ENTIRE STATE.” —JIM BERNAU

In just four decades, the Oregon wine industry has grown to generate $1.4 billion in annual sales and tourism revenue. OSU scientists have been there from the very beginning, contributing the research in viticulture and enology that was critical to the success of the first wave of vineyard owners. Today, the state has more than 300 wineries from the Columbia and Willamette Valleys to southern Oregon—all of which need access to new knowledge on topics ranging from grape-growing and harvesting to marketing and distribution. The OSU Wine Institute will fill that need, harnessing faculty expertise in horticulture, food science and technology, and business to fuel the wine industry’s progress and further strengthen its economic impact. “This is an historic opportunity to create an institute that will be an indispensable research partner for vineyard owners,” says Anita Azarenko, head of the OSU Horticulture Department in the nationally ranked College of Agricultural Sciences. “It also is the first such institute that will go beyond viticulture and enology to bring in business expertise.” The OSU Wine Institute exemplifies the best of what the University’s programs have to offer, generating the knowledge that directly impacts the livelihoods—and the lives—of people throughout the state.
Oregon State University faculty members have been remarkably successful at winning research funding from the government, industry, and other sources—a telling indication of how relevant their work is to society’s needs. While these funds are an important vote of confidence, they generally are earmarked for specific projects and uses. They do not provide the flexibility to strengthen the entire research enterprise at OSU. There are literally hundreds of OSU research programs throughout campus, the state of Oregon, and the world that are transforming every area of society, from science and forestry to education and the arts.

Performing research at the highest level is expensive—but essential. OSU must ensure that faculty and students in every college can access the latest resources and technology, attend conferences, collaborate, and travel. They must have every opportunity to turn their research into the products, programs, and solutions that make such a difference beyond this campus. Whether faculty members are sharing new agricultural practices throughout the state of Oregon, or partnering on new ventures with businesses in the Pacific Rim, they are putting new knowledge into action every day.

The Campaign for OSU seeks support for programs and projects in every area of the University. Private support is essential if we are to give students and faculty the means to research, collaborate, teach, and learn at the highest possible level.
LOIS BATES ACHESON ’37, FORMER OWNER OF BLACK BALL TRANSPORT, A WASHINGTON-BRITISH COLUMBIA FERRY SERVICE, TURNED A LIFELONG FONDNESS FOR HORSES, DOGS, AND OTHER ANIMALS INTO A $21 MILLION BEQUEST TO THE COLLEGE OF VETERINARY MEDICINE. ITS MOST VISIBLE RESULT IS THE NEW VETERINARY TEACHING HOSPITAL NAMED IN HER HONOR.

“ANIMALS WERE VERY IMPORTANT TO MY AUNT. SHE HAD TWO HORSES AND SHE ALWAYS HAD A DOG OR A CAT. SHE ALSO LOVED HER TIME AT OREGON STATE, AND SHE CREDITED IT WITH HER LATER BUSINESS SUCCESS. HER GIFT TO THE COLLEGE OF VETERINARY MEDICINE WAS A WONDERFUL WAY FOR HER TO COMBINE THESE TWO IMPORTANT PARTS OF HER LIFE. I AM AMAZED AT WHAT HER GIFT HAS DONE.” — DONNA SCHENK ’56, NIECE OF LOIS ACHESON

THIS HISTORIC MOMENT

The Lois Bates Acheson Veterinary Teaching Hospital demonstrates the power a new facility has to transform an entire program. For many years, lack of space kept OSU’s College of Veterinary Medicine from engaging in research and teaching related to the care of dogs, cats, and other small animals. Students would relocate to Washington State University to complete the small-animal portion of their training. As one of just 28 veterinary colleges in the nation, and the only one in Oregon, the College needed to be able to offer a comprehensive program here at OSU. Now it can, thanks to the addition of this state-of-the-art facility that integrates teaching, research, and small-animal care. In the past couple of years, the College has been able to recruit about a dozen top-flight faculty members who specialize in questions related to small-animal health, ranging from diseases to aging. It can now handle referrals of particularly difficult cases from veterinarians throughout Oregon, a service of great value to ranchers, breeders, and pet owners. The Acheson Hospital also features a brand new large-animal clinic, extending the College’s ability to train more of the veterinarians who are so needed right now, given a national shortage of clinicians and researchers.

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THE LOIS BATES ACHESON VETERINARY TEACHING HOSPITAL DEMONSTRATES THE POWER A NEW FACILITY HAS TO TRANSFORM AN ENTIRE PROGRAM. FOR MANY YEARS, LACK OF SPACE KEPT OSU’S COLLEGE OF VETERINARY MEDICINE FROM ENGAGING IN RESEARCH AND TEACHING RELATED TO THE CARE OF DOGS, CATS, AND OTHER SMALL ANIMALS. STUDENTS WOULD RELocate TO WASHINGTON STATE UNIVERSITY TO COMPLETE THE SMALL-ANIMAL PORTION OF THEIR TRAINING. AS ONE OF JUST 28 VETERINARY COLLEGES IN THE NATION, AND THE ONLY ONE IN OREGON, THE COLLEGE NEEDED TO BE ABLE TO OFFER A COMPREHENSIVE PROGRAM HERE AT OSU. NOW IT CAN, THANKS TO THE ADDITION OF THIS STATE-OF-THE-ART FACILITY THAT INTEGRATES TEACHING, RESEARCH, AND SMALL-ANIMAL CARE.

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NEW SPACES & CAMPUS IMPROVEMENTS

One of Oregon State University’s greatest assets is its beautiful campus in Corvallis, designed at the turn of the century by the Dillingham Brothers landscaping firm. Known for spaces such as New York’s Central Park and the U.S. Capitol and White House grounds, today, our historic surroundings feature many facilities that date back 50 or 60 years or more. They have classrooms designed when lecture was the norm, offerings were more limited, and today’s technological advancements could not have been imagined. They were not equipped to accommodate the technology, research tools, and flexible teaching and learning spaces that a modern university requires.

If OSU students are to meet the challenges of the 21st century, they must be educated in 21st century facilities. Over the past few years, OSU has begun to address the problem of aging infrastructure, creating landmark spaces that foster the kinds of collaboration, research, and learning that we so value. These projects depended upon the generosity of OSU alumni and friends. In fact, private revenue has covered at least half the total cost of nearly every new and renovated academic building on this campus over the past decade. For example, The Valley Library, created through the $47 million expansion and modernization of our existing library, debuted in 1999 and won the Library Journal Library of the Year Award. Weatherford Hall reopened in 2004 after a $20 million renovation that transformed this 76-year-oldicon into a specially designed home for nearly 300 students in OSU’s Austin Entrepreneurship Program. There is more to be done to bring the rest of this campus up to the standards set by these stellar spaces. Over the next five years, OSU will complete several major capital projects and upgrade existing facilities and equipment. These efforts will touch virtually every aspect of life at OSU, improving the student experience and advancing research and innovation. The new facilities will reflect the same level of intentional, award-winning thought and planning evident in other recently completed spaces. The end result will reflect a dramatic leap forward in the quality, capacity, and beauty of OSU’s campus.

The Campaign for OSU seeks private support for several planned capital projects, campus improvements, classroom renovations, and specialized equipment. First-rate facilities have a direct impact on the quality of our teaching and research, and on our ability to attract top faculty members and students.
The Campaign for Oregon State University gives you, our alumni and friends, the power to make a truly historic impact on this amazing place. OSU has a long tradition of excellence, but we have made especially great strides in recent years, reaching new levels of achievement in faculty and student work, research productivity, and campus transformation—and we have done so with exceptional efficiency using limited discretionary resources.

Now is the time to seize this moment in history and realize our potential to become a truly pre-eminent university. We know exactly where we want to go, thanks to an intensive strategic planning process that has focused our attention on five clear goals:

1. Advance the arts and sciences.
2. Understand the origin, dynamics, and sustainability of the Earth and its resources.
3. Optimize enterprise, innovation, and economic development.
4. Realize fundamental contributions in the life sciences, and optimize the health and well-being of the public.
5. Manage natural resources that contribute to Oregon’s quality of life, and grow and sustain resource-based industries.

With your help, Oregon State University can achieve this vision. As institutions across this nation already have recognized, private funding is critical to the success of public universities. By supporting The Campaign for OSU: This Amazing Place, This Historic Moment, you will make a measurable difference in the lives of faculty and students at Oregon State University, not just today, but for decades to come.

The Campaign’s impact will go far beyond the $625 million total, as it establishes a strong culture of philanthropy in which private support allows us to pursue our dreams and our vision of excellence—for our students, our state, and the wider world.

**CAMPAIGN GOALS BY UNIT**

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<th>UNIT</th>
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<tr>
<td><strong>Total</strong></td>
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THE IMPORTANCE OF ENDO

Comparisons among OSU and its peers illustrate both the importance and potential impact of The Campaign for OSU.

Today, a university must have a healthy endowment to maintain a program worthy of national and even international recognition. At just over $380 million, OSU’s endowment lags far behind those of many of its peers in the Pac-10. Nationally, multi-billion- and billion-dollar endowments are becoming the norm.

OSU Foundation Endowment Performance

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</tbody>
</table>

OSU has the third highest giving participation rate in the Pac-10—an indicator of engaged and loyal graduates. However, OSU’s average annual gift amount is the fourth lowest in the Pac-10—an indication of engaged and loyal graduates. However, OSU has the third highest alumni giving participation rate in the Pac-10. The Campaign for OSU will lay the groundwork for increased private giving even after it ends in 2011.

OSU is one of the nation’s top 10 by many forms, and gifts of all kinds will count toward its goal of $625 million. These gifts will include all of the following:

G% Gifts that support scholarships and faculty positions, as well as research and programs
G% Commitments to capital projects, such as construction of new facilities
G% Annual gifts to the OSU Fund and Beaver Athletic Student Fund
G% Private research grants.

Donors may designate their gift to any school, college, program, or purpose within Oregon State University or may make unrestricted gifts, a form of investment particularly valuable because they are invested for the long-term, creating a permanent source of funding for ongoing priorities such as scholarships, faculty chairs, and programs.

CAMPAIGNS AND PRIVATE GIVING

The accommodate OSU is a comprehensive capital campaign. It seeks to secure support for Oregon State University in many forms, and gifts of all kinds will count toward its goal of $625 million. These gifts will include all of the following:

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OSU/Fund Establishment Performance

<table>
<thead>
<tr>
<th>Institution</th>
<th>1 Year</th>
<th>5 Year</th>
<th>20 Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>OSU Endowment</td>
<td>10.7 %</td>
<td>10.2 %</td>
<td>10.2 %</td>
</tr>
<tr>
<td>MSC1 EAFE (Unit Equities)</td>
<td>27.1 %</td>
<td>4.8 %</td>
<td>8.6 %</td>
</tr>
<tr>
<td>S&amp;P 500</td>
<td>8.4 %</td>
<td>8.3 %</td>
<td>10.0 %</td>
</tr>
<tr>
<td>LB AGG (Bonds)</td>
<td>-0.6 %</td>
<td>6.2 %</td>
<td>7.4 %</td>
</tr>
<tr>
<td>10-Day T-Bills</td>
<td>6.3 %</td>
<td>3.7 %</td>
<td>4.7 %</td>
</tr>
</tbody>
</table>

OSU is one of only two U.S. universities designated a land grant, sea grant, space grant, and sun grant institution. Cornell is the other.

ACHIEVEMENT & MOMENTUM:

OSU FACTS

As Oregon’s largest public research university, OSU garners more than 60 percent of the total federal and private research funding in the Oregon University System.

With a $334.8 million economic footprint on Oregon, OSU brings $334.8 million of new money into the state annually, or 2.4 times its legislative appropriation.

OSU’s top-ranked colleges include the College of Forestry, which is ranked first in a recent survey of forestry research programs published in the Journal of Forestry. In addition, the College of Oceanic and Atmospheric Sciences and the College of Agricultural Sciences routinely rank in the top 10 nationally.

With an average GPA of 3.38 and an SAT of 2000, students entering the University Honors College have qualifications that rival those of students at the nation’s most highly rated universities.

OSU’s graduate program in nuclear engineering was recently ranked among the nation’s top 10 by U.S. News and World Report; and programs in oceanography and geology at OSU were both ranked sixth nationally according to Science Watch and The Chronicle of Higher Education, respectively.

The Carnegie Foundation included OSU among a select group of universities—just 7% of more than 4000 universities, and the only one in Oregon—that received its top designation for “very high research activity.”

The renowned Linus Pauling Institute has been designated by the National Institutes of Health as a Center of Excellence for Research on Complementary and Alternative Medicine. The only other institute included in Oregon—receive its top designation for “very high research activity.”

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